

Sample Closeout Report

Google Play Closed Testing • 12+ testers • 14-day continuous window • Managed coordination

Document type

Sample / example (illustrative)

Prepared by

TestMyApps

Version

1.0 • September 2026

App (anonymized)

[EXAMPLE] Comet Notes — productivity

Package (redacted)

com.*****.notes

Play Console track

Closed testing

Report date

[EXAMPLE] 18 Sep 2026

Prepared for

Indie Android developer (personal Play developer account)

Disclaimer: Completing a qualifying closed test makes an affected personal developer account eligible to apply for production access. Google decides approval. This report documents the testing run; it is not a guarantee of production access.

1. Executive summary (plain English)

This managed closed-testing run was set up to meet Google Play's common 12 testers × 14 continuous days requirement for personal developer accounts preparing to apply for production access.

ITEM	RESULT
Qualifying track	Closed testing
Target	≥12 opted-in testers for 14 continuous days
Testers recruited (buffer)	[EXAMPLE] 16 invited / coordinated
Peak opted-in during window	[EXAMPLE] 15
Minimum opted-in on any day in window	[EXAMPLE] 13
Window (availability → end)	[EXAMPLE] 2 Sep 2026 → 16 Sep 2026
Continuous 14 days met?	Yes
Closeout status	Complete — eligible to apply (Google’s decision separate)

In one sentence: The closed test stayed above 12 opted-in testers for 14 continuous days, with a buffer so one dropout would not reset progress. The developer can now prepare the production-access application using the evidence below.

2. Run configuration

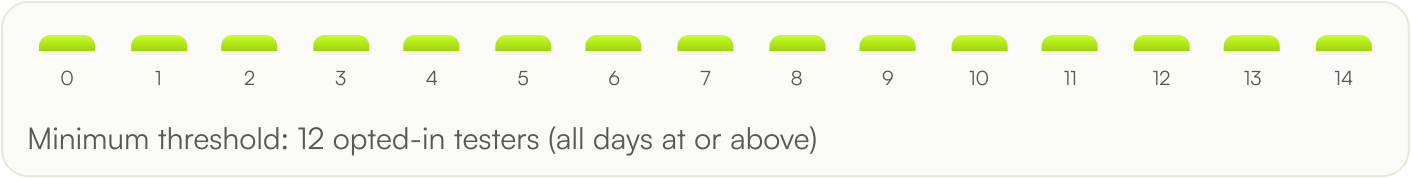
FIELD	VALUE
Developer account type	Personal (production access not yet granted)
Testing track	Closed testing
Release status at day 0	Available to testers on closed track
Opt-in method	Play Console opt-in / invite link
Countries	[EXAMPLE] As configured in Console
Build	AAB uploaded to closed track • version [EXAMPLE] 1.0.3 (code 12)
Coordination	TestMyApps managed opt-ins, monitoring, and dropout replacement

What “day 0” means in this report

Day 0 is the first day the closed release was available and at least 12 testers were opted in on the closed track. Time before availability or below 12 opted-in does not count toward the continuous window.

3. Continuity log (14-day window)

Rule used: At least 12 testers remained opted in on the closed track for each of 14 continuous calendar days.



DAY	DATE	OPTED-IN COUNT	NOTES
0	2 Sep	13	Window start — ≥ 12 confirmed
1	3 Sep	14	—
2	4 Sep	14	—
3	5 Sep	13	1 opt-out; still ≥ 12
4	6 Sep	13	—
5	7 Sep	14	Replacement opted in
6	8 Sep	14	—
7	9 Sep	15	—
8	10 Sep	14	—
9	11 Sep	14	—
10	12 Sep	13	—
11	13 Sep	13	—
12	14 Sep	14	—
13	15 Sep	14	—
14	16 Sep	14	Window complete

Minimum during window: 13 • Buffer used: yes (started with 16 coordinated testers). Replace this table with redacted Console exports from a real run for your public sample.

4. Activity & quality summary

Closed testing is not only “bodies opted in.” For production-access readiness, the app should see real use.

SIGNAL	EXAMPLE SUMMARY
Installs via Play test path	Testers installed from the official closed-test Play link (not sideloaded APKs)
Core flows exercised	[EXAMPLE] Onboarding, create note, sync, settings
Crashes / ANRs	[EXAMPLE] 2 non-blocking issues logged; 1 fixed mid-window
Devices / OS (high level)	[EXAMPLE] Mix of Android 12—15; 2 OEMs represented
Feedback themes	[EXAMPLE] Permission copy unclear; slow first sync on weak network

Fixes shipped during or right after the window (examples):

- Clarified storage permission explanation on first launch
- Added retry on first sync timeout
- Fixed crash on empty-state “create note” for one OEM

5. Issues found & resolution

ID	SEVERITY	SUMMARY	STATUS
TMA-01	Medium	Permission dialog wording confused 3 testers	Fixed in [EXAMPLE] 1.0.4
TMA-02	Low	First sync slow on 3G	Mitigated (retry + message)
TMA-03	Low	Typo on settings screen	Fixed

No PO blockers remaining at closeout (example).

6. Evidence checklist (for production-access application)

Use this when answering Google's questionnaire. Keep private tester emails out of the form.

- Closed track release was Available before counting day 0
- ≥12 testers opted in (not just invited) for 14 continuous days
- Installs came from the Play closed-test path
- Feedback themes documented
- Material bugs fixed or explained
- Store listing, privacy policy, Data safety match the build
- Reviewer / login credentials ready if the app requires sign-in

Suggested one-paragraph summary for the questionnaire (customize):

We ran a closed test on Play Console with [N] testers opted in continuously for 14 days starting [date]. Testers used [core flows]. We collected feedback on [themes], fixed [N] issues including [example], and retested. The build under review matches our store listing and Data safety declarations.

7. Outcome & next steps

STEP	OWNER	STATUS
Continuous 12×14 window	TestMyApps + testers	Complete (example)
Closeout report delivered	TestMyApps	This document
Apply for production access in Play Console	Developer	Next
Keep closed test healthy while under review	Developer (+ optional monitoring)	Recommended

Recommended next reads on TestMyApps:

[How to apply after closed testing](#)

[14-day window details](#)

[Start a managed run](#)

8. About this sample

This document is a sample closeout report illustrating what TestMyApps provides at the end of a managed Google Play closed-testing run: continuity documentation, activity notes, issue log, and application-ready summary.

Figures marked [EXAMPLE] are illustrative. For a public website sample derived from a real customer, replace with redacted real figures and keep the disclaimer that Google alone grants production access.

Contact: testmyapps.app/contact

Product: [Get 12 testers for 14 days](#)

SAMPLE